



THE LIBRE INITIATIVE®



¡¿Qué Pasa,  
LIBRE?!

*LIBRE's weekly update on the issues impacting Latinos and how we're advocating to make a change in your community!*

Happy Hispanic Heritage Month, Friend! *¡¿Qué Pasa, LIBRE?!* is your guide to the issues Latinos care about most and how LIBRE is helping our communities prosper in the U.S. [Sign up here!](#)



In today's email:

**Featured Story** – Latinos sound the alarm on the issues they care about

**LIBRE Latest** – Hispanic firefighter revered for his ultimate sacrifice on 9/11

**Sabor a Freedom podcast** – Give it up for LIBRE founding president, Daniel Garza!

**LIBRE Spotlight** – Freedom is bigger in Texas, just ask Jorge Martinez

## **LIBRE “Capitol Connection” Series in NC Gathers 100+ Latinos**

Pat Harrigan Afghanistan war veteran and candidate for North Carolina’s 10th Congressional District joined Founding President of The LIBRE Initiative, [Daniel Garza](#), and Government Affairs Liaison, [Helder Toste](#), during our Capitol Connection series to address the Hispanic community on the state of our economy and solutions to advance opportunities.



*"What the American experiment has shown is that when you allow people to leverage their skills and their talents through open competition, their vast capacities will amaze you. They will create wealth no one ever thought possible."*

*– Daniel Garza, Founding President of The LIBRE Initiative*

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## LIBRE Latest



### [Hispanic Voters Raise Concerns: LIBRE Poll Highlights Economic, Immigration, and Education Issues](#)

The 2024 LIBRE Institute Poll offers insights into significant concerns amongst Hispanics, highlighting the economy, immigration, and education. Most are troubled by inflation and rising costs, with 85% saying it's becoming more difficult. Nearly half report their financial situation has worsened over the past four years.

[Read more.](#)



### [A Day of Terror, a Life of Courage: Rafael Hernandez's Story](#)

On September 11, 2001, Rafael Hernandez was strolling through New York City with some friends visiting from Mexico. The weather was perfect, and it was supposed to be a peaceful day. When terrorists crashed planes into the towers, Rafael knew there was only one thing for him to do: help. [Read more.](#)



### [The True Cost of Commuting: How Inflation and Policies Are Impacting Your “Bolsillo”](#)

In recent years, rampant inflation driven by government spending has forced Americans to

work harder just to maintain their standard of living. The impact is stark, with essential costs like food and energy skyrocketing. Now it's affecting your commute. [Here's how.](#)

## Sabor a Freedom Podcast

### Celebrando El Mes de la Herencia Hispana y los logros de nuestra gente con Daniel Garza

Daniel Garza, Presidente y Fundador de La Iniciativa LIBRE, nos enseña que el éxito no es casualidad. Hijo de inmigrantes, creció en un entorno humilde, pero eso no le impidió lograr satisfacción personal y profesional como defensor incansable de la libertad individual y la responsabilidad. En nuestra conversación, Daniel subraya la importancia de las políticas que promueven el libre mercado y su impacto positivo en la comunidad latina en los Estados Unidos. [Vea la entrevista.](#)



Listen to *Sabor a Freedom* ➔

# LIBRE Spotlight

## Dedication to Community

Jorge Martinez is a Strategic Director for field operations out of McAllen in the great state of Texas. He's been with The LIBRE Initiative for over a decade. Jorge's passion for protecting our freedoms and advocating for policies that give Latinos more opportunities to thrive drives his unwavering contribution to his community. Want to learn more about what LIBRE is up to in Texas?

Contact Jorge, [jmartinez@belibre.org](mailto:jmartinez@belibre.org).



**"Hispanics must have a seat at the table to make their voices heard on our nation's toughest issues. LIBRE has allowed me to do that. To see LIBRE grow from its humble beginnings to being the most impactful Hispanic organization advocating for freedom-minded policies fills me with pride. We want more Hispanics to get involved and join our movement."**

**Jorge Martinez**  
Strategic Director  
McAllen, TX



## Like and Follow!

Want to know what is impacting Latinos in real-time? Follow us on Instagram [@WeAreLibre](#) and on Facebook [@TheLIBREInitiative](#)



## Labor Market Slows

The Jobs Report came in **lower than expected**, and June and July Reports were **revised down**.

This is unwelcome news for **Hispanics**, whose unemployment rate is higher than the national average at 5.5%.



August BLS Job Report



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wearelibre Hispanic unemployment is trending upward, wiping out any employment gains that have been made since 2021.

6 days ago

Read more at [TheLibreInitiative.com](http://TheLibreInitiative.com)